

5023142 Contract # **Date Entered** 10/08/21 **Schedule Dates** 10/12/21-10/18/21 **Last Modified** 10/15/21 **Advertiser** Mark Afshar Dan Helmer for Congress-D (124902) **Entered By** No Agency CO-OP Buying Time Media (1779) 11037106 Product External # POLITICAL CANDIDATE (ns) (1186) Demo **Brand** Helmer Broadcast 10.12-10.18 (1629378) Order Type Normal Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 **Buyer Name** Phone/Fax Commission \$6,183.75 CPE **Net Total** \$35,041.25 1567/1578/11060 Sales Tax **Account Types**

Local/Political Candidate Agency BRD

Standard

Separation: 30

Billing Type

Comments

D D 1 144 11		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2021	63	\$41,225.00
Grand Total:	63	\$41,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	S	PW	Mo ·	Tu	We	Th	Fr	Sa S	iu	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/21-10/15/21	3		5A- News-7News ON YO SIDE at 5AM	OUR	3		х	X	X	Х			3	\$150.00	\$450.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
2.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	2P- ABC-General Hospit	tal	3		Х	Х	X	Х			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
3.0	Normal Line / SPOT	10/12/21-10/15/21	2		3:59:27P- News-7News YOUR SIDE at 4PM	ON	3		Х	Х	X	х			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
4.0	Normal Line / SPOT	10/12/21-10/15/21	2		4:59:30P- News-7News YOUR SIDE at 5PM	ON	3		Х	Х	X	Х			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
5.0	Normal Line / SPOT	10/12/21-10/15/21	2		5:59:26P- News-7News YOUR SIDE at 6PM	ON	3		Х	X	Х	Х			2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
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Accepted	-Agency/Advertiser:			Date:	Accepte	ed-Stati	on:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 04:19 PM on Tuesday, February 8 2022



Run Times

Sec Length

Dates

Washington (WJLA		_
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	63	\$41,225.00
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Comments

Entered

LITIC	Line Type / break Type (Ref #)	Dates	JCC	Length	IXUIT TIII	iics	5	110	ıu	VVC	1111 1	1 30	ı Ju	Spots	Rate	Total	Station	Comments	Littereu
5.0.1	Closed Preempt	10/12/21															Washington (WJLA)	Local Special Report/Spot - Wall to wall coverage of metro train derailment	
6.0	Normal Line / SPOT	10/17/21-10/17/21	2	:30	6P- 7P (EST)		1						X	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
7.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	6:58:46P- Wheel	Of Fortune	3		х	х	X	x		3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
8.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	7:29:26P- Jeopa	rdy	3		Х	Х	X X	x		3	\$2,600.00	\$7,800.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
9.0	Normal Line / SPOT	10/12/21-10/15/21	3		11:00:26P- News YOUR SIDE at 1		3		X	Х	X X	x		3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
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Accepted-	-Agency/Advertiser:			Date:		Accepted-Sta	ation:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Line Type / Break Type (Ref #)

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	WJLA	Advertiser	Dan Helmer for Congress-D (124902)	Entered By	Mark Afsha
abc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11037106
		Brand	Helmer Broadcast 10.12-10.18 (1629378)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name		Commission %	15.00
650 Massachusetts Ave I	٧W	Phone/Fax	/	Commission	\$6,183.75
Ste 210		СРЕ	1567/1578/11060	Net Total	\$35,041.25
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th	Fr S	Sa Si	J Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/16/21-10/16/21	3	:30	11P- 12A (EST)	1						X	1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	10/8/21
11.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	11:35P- ABC-Jimmy Kimmel	3	В	Х	Х	Х	X		3	\$300.00	\$900.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/8/21
12.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM	3	В	Х	Х	Х	X		3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
13.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	12:37A- ABC-Nightline	3	3	X	х	х	X		(1)	\$100.00	\$300.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	10/8/21
14.0	Normal Line / SPOT	10/16/21-10/16/21	2		7A- ABC-Good Morning America Saturday							1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA-SATURDAY(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/8/21
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Washington (WJLA)

By Broadcast Month Spots

Oct. 2021

Grand Total:

<u>Rate</u>

\$41,225.00

\$41,225.00

63



Run Times

Washington (WJLA	')	
By Broadcast Month	Spots	<u>Rate</u>
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15.0	Normal Line / SPOT	10/16/21-10/16/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1	L	1	\$325.00	\$325.00	Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	10/8/21
16.0	Normal Line / SPOT	10/16/21-10/16/21	2		9A- ABC-Good Morning America Saturday 2						1	L	1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/8/21
17.0	Normal Line / SPOT	10/17/21-10/17/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 730AM							1	1	\$100.00	\$100.00	Washington (WJLA)		10/8/21
18.0	Normal Line / SPOT	10/17/21-10/17/21	2		7:58:40A- ABC-Good Morning America Sunday							1	1	\$450.00	\$450.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/8/21
19.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	7A- 8A (EST)	3		Х	X	X	K		3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/8/21
20.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	8A- 9A (EST)	3		Х	Х	X	Κ		3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21
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Accepted	-Agency/Advertiser:			Date:	Accepted-S	tation:								Date:	Comments:			

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Line

Line Type / Break Type (Ref #)

Dates

Sec Length

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		Contract # Schedule Dates	5023142 10/12/21-10/18/21	Date Entered Last Modified	10/08/21 10/15/21
	WJLA	Advertiser	Dan Helmer for Congress-D (124902)	Entered By	Mark Afsha
abc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11037106
		Brand	Helmer Broadcast 10.12-10.18 (1629378)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name		Commission %	15.00
650 Massachusetts Ave I	٧W	Phone/Fax	/	Commission	\$6,183.75
Ste 210		CPE	1567/1578/11060	Net Total	\$35,041.2
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Run Times

Washington (WJLA		_
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
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21.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	9A- Live with	Kelly	3		Х	X X	x x	(3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Daypart DT LIVE W/ KELLY & STIMATE IS BASED ON T	'
22.0	Normal Line / SPOT	10/12/21-10/15/21	3	:30	10A- News-Go Washington a		3		Х	x x	x x	(3	\$250.00	\$750.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/8/21
23.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	10:58:25A- A	BC-The View	3		Х	X X	x x	(3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/8/21
24.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	11:59:56A- N YOUR SIDE a	lews-7News ON at Noon	3		Х	x 3	x x	(3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
25.0	Normal Line / SPOT	10/12/21-10/15/21	2	:30	12:57:56P- Al What You Ne		3		Х	X X	х	(3	\$325.00	\$975.00	Washington (WJLA)	Daypart DT GMA3(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANC	
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Accepted	-Agency/Advertiser:			Date:		Accepted-Sta	tion:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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abc	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	CO-OP	No
GIOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	11037106
		Brand	Helmer Broadcast 10.12-10.18 (1629378)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name		Commission %	15.00
650 Massachusetts Ave I	٧W	Phone/Fax	/	Commission	\$6,183.75
Ste 210		CPE	1567/1578/11060	Net Total	\$35,041.25
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

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By Broadcast Month		Rate
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26.0	Normal Line / SPOT	10/18/21-10/18/21	3		5A- News-7News ON YOUR SIDE at 5AM		1						1	\$150.00	\$150.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/8/21
27.0	Normal Line / SPOT	10/18/21-10/18/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		1							\$600.00		Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
27.0.1	Closed Preempt	10/18/21														Washington (WJLA)	No Availability/Spot -	
28.0	Normal Line / SPOT	10/18/21-10/18/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1							\$900.00		Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/8/21
28.0.1	Closed Preempt	10/18/21														Washington (WJLA)	No Availability/Spot -	
29.0	Normal Line / SPOT	10/18/21-10/18/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM		1							\$500.00		Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/8/21
29.0.1	Closed Preempt	10/18/21														Washington (WJLA)	Pre-empt/Spot -	
		1			CON	FIF	RM/	AΤ	101	V C	ON	TF	RAC	Г				II.
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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		Brand	Helmer Broadcast 10.12-10.18 (1629378)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Buying Time Media		Buyer Name	, ,	Commission %	15.00	
650 Massachusetts Ave N	1W	Phone/Fax	/	Commission	\$6,183.75	
Ste 210		CPE	1567/1578/11060	Net Total	\$35,041.25	
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax		
		Billing Type	Standard			

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By Broadcast Month		<u>Rate</u>
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30.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	7A- 8A (EST)		1							\$800.00		Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/8/21
30.0.1	Closed Preempt	10/18/21														Washington (WJLA)	No Availability/Spot -	
31.0	Normal Line / SPOT	10/18/21-10/18/21	2	:30	8A- 9A (EST)		1							\$800.00		Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/8/21
31.0.1	Closed Preempt	10/18/21														Washington (WJLA)	No Availability/Spot -	
	M/G For 5.0.1,27.0.1,28.0.1,29.0.1 / SPOT	10/18/21-10/18/21	3		8P- ABC-Dancing with the Stars (Monday)		1						1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/15/21
33.0	M/G For 30.0.1,31.0.1 / SPOT	10/18/21-10/18/21	3	:30	10P- ABC-News Special		1						1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/15/21
					CON	FIF	RMA	ΔT	101	V C	10	I TF	RAC	Т				II .
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

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